

Purchasing Agents,

Thank you for considering Magazine Mall as your supplier for all your subscription needs.

Here is some more information about the benefits of Using our subscription savings service.

First of all, we have years of experience working with Fortune 1000 companies. We currently manage the subscription procurement process for companies like NBC, Discovery, and Nike as an example.

Secondly, we provide valuable savings in two ways.

- 1) Instead of charging the full retail subscription price, we often discount magazines up to 50% off.
- 2) We also do not charge an additional service fee for using our program.

Please review the four following items for more information concerning our background AND the transition process we look forward to starting:

- (1) A slideshow about our service.
<http://www.magmall.com/webcart/slideshow1/>
- (2) An article written about us recently in the LA Times.
<http://www.magmall.com/cgi-bin/gtp.cgi?H=/slideshow1/latimes.html>
- (3) A corporate White Paper about MagMall.
<http://www.magmall.com/corporateservices.pdf>
- (4) Our Quick Start Guide which explains how to smoothly transition your company using MagMall's service.
<http://www.magmall.com/transition.html>

Here is a list of other references of businesses we work with. If you have any questions or need any additional references please let me know.

- 1.WMFE (Largest Public Television Station In USA)
Cindy Forcier
407-273-2300
- 2.WGBH (Radio Station)
Marianna Redmond
617-300-5428
- 3.Chicago Tribune (Newspaper)
Nancy Reese
312-222-4259
- 4.IGT CARD (Membership Rewards Card)
Judy Filsaime
305-573-2800

5.Quotaphone (Discount Buying Service)
Stuart Berger
914-696-3511
6.CONOCO AVIATION (Oil Company)
Cory Hoover
281-443-5000

Best regards,
Alan Kleinman
"We Subscribe to Outstanding Customer Service!"

MagMall provides savings to 150,000 individuals & businesses.
With over 4,200 titles, you're guaranteed to find a magazine for
everyone.

Toll-free: 1-888-ALL-MAGS
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Fax: 1-775-255-6247

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